

# Client Relationship Summary Bouchey Financial Group Ltd (CRD# 111824)

### Introduction

Our firm, Bouchey Financial Group Ltd, is registered with the Securities Exchange Commission as a registered investment adviser. Brokerage and investment advisory services and fees differ and it is important for you to understand these differences. Free and simple tools are available to research firms and financial professionals at <a href="Investor.gov/CRS">Investor.gov/CRS</a>, which also provides educational materials about broker-dealers, investment advisers, and investing.

# **Relationships and Services**

### What investment services and advice can you provide me?

**Services:** We provide investment advisory services to individuals, high net worth individuals, trusts, and estates. We offer wealth management services which is the combination of investment management combined with financial planning and consulting. We may also offer investment management services on a standalone basis.

**Accounts and Investments:** We primarily use exchange traded funds, mutual funds, individual equity securities, and fixed income securities in constructing portfolios. We do not limit the scope of our investment advisor services to proprietary products or a limited group or type of investment. As part of our services, we monitor portfolios and securities in accounts on a regular and continuous basis. We also offer to meet with you at least annually, or more frequently, depending on your needs.

**Monitoring and Investment Authority:** When you engage us to provide investment management services we shall monitor, on a continuous basis, the investments in the accounts over which we have investment authority as part of our investment management service. Furthermore, when engaged on a discretionary basis, we shall have the authority, without prior consultation with you (unless you impose restrictions on our discretionary authority), to buy, sell, trade and allocate the investments within your account(s) consistent with your investment objectives. Our discretionary authority over your account(s) shall continue until our engagement is terminated.

**Account Minimums & Other Requirements:** We generally require a minimum relationship size of \$500,000 in order to effectively implement our investment process. This amount may be waived or reduced at our sole discretion.

**Additional Information:** For more detailed information on our relationships and services, please see Item 4 – Advisory Services, Item 13 – Review of Accounts and Item 7 – Types of Clients of our Form ADV Part 2A available via our firm's **Investment Adviser Public Disclosure Page**.

**Conversation Starters:** Given my financial situation, should I choose an investment advisory service? Why or why not? How will you choose investments to recommend to me? What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?

# Fees, Costs, Conflicts, and Standard of Conduct

#### What fees will I pay?

Asset-Based Fees: When engaged to provide investment management services, we shall charge a fee calculated as a percentage of your assets under our management (our "AUM Fee"). Our annual AUM Fee is negotiable up to a maximum of 1.00% and will vary based upon various objective and subjective factors, including, but not limited to: the amount of assets to be managed; account composition; the scope and complexity of the engagement; the anticipated number of meetings and servicing needs; related accounts; future earning capacity; anticipated future additional assets; the professional(s) rendering the service(s); and negotiations with the client. We typically deduct our AUM Fee from one or more of your investment accounts, in arrears, on a quarterly basis. Because our AUM Fee is calculated as a percentage of your assets under management, the more assets you have in your advisory account, the more you will pay us for our investment management services. Therefore, we have an incentive to encourage you to increase the assets maintained in accounts we manage.

**Other Fees & Costs:** In addition to our advisory fee, you will also be responsible for third party manager, custody fees, account administrative fees, fees and expenses related to mutual funds and exchange-traded funds and applicable securities transaction fees. The total blended fee, including the Advisor's fee and the Independent Manager's fee, will not exceed 2.00% annually.

Additional Information: You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying. For more detailed information on our fees, please see Item 5 – Fees and Compensation of our Form ADV Part 2A available via our firm's Investment Adviser Public Disclosure Page.

**Conversation Starters**: Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?

# What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we have to act in your best interest and not put our interests ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here is an example to help you understand what this means.

We will recommend that you open your account with a specific custodian, where we maintain an institutional relationship and receive economic benefits. The receipt of economic benefits presents a conflict of interest and can influence our recommendation of the custodian to you. However, you ultimately decide where to open your accounts. Choosing a different custodian may result in the loss of quality of service and/or ability to obtain favorable prices.

**Additional Information:** For more detailed information, please see Item 10 – Financial Industry Activities and Affiliations, Item 12 – Brokerage Practices and Item 14 – Client Referrals and Other Compensation of our Form ADV Part 2A available via our firm's <u>Investment Adviser Public Disclosure Page</u>.

Conversation Starters: How might your conflicts of interest affect me, and how will you address them?

### How do your financial professionals make money?

Our financial professionals are compensated based on an agreed-upon annual salary and an end-of-the-year bonus based on overall performance. In addition, certain financial professionals are also compensated based on the revenue generated from the firm, which is distributed in accordance with our partnership agreement. This means our financial professionals have an incentive to increase the asset size in the relationship or solicit new business.

# **Disciplinary History**

### Do you or your financial professionals have legal or disciplinary history?

No. You can visit <u>Investor.gov/CRS</u> for a free and simple search tool to research our firm and our financial professionals.

**Conversation Starters:** As a financial professional, do you have any disciplinary history? For what type of conduct?

### **Additional Information**

You can find additional information about our investment advisory services by viewing our Form ADV Part 2A available via our firm's <a href="mailto:lnvestment Adviser Public Disclosure Page">lnvestment Adviser Public Disclosure Page</a> or by visiting <a href="http://www.bouchey.com/">http://www.bouchey.com/</a>. You can request up to date information and a copy of our client relationship summary by contacting us at (518) 720-3333 or <a href="mailto:dclarke@bouchey.com">dclarke@bouchey.com</a>.

**Conversation Starters:** Who is my primary contact person? Is he or she a representative of an investment advisor? Who can I talk to if I have concerns about how this person is treating me?